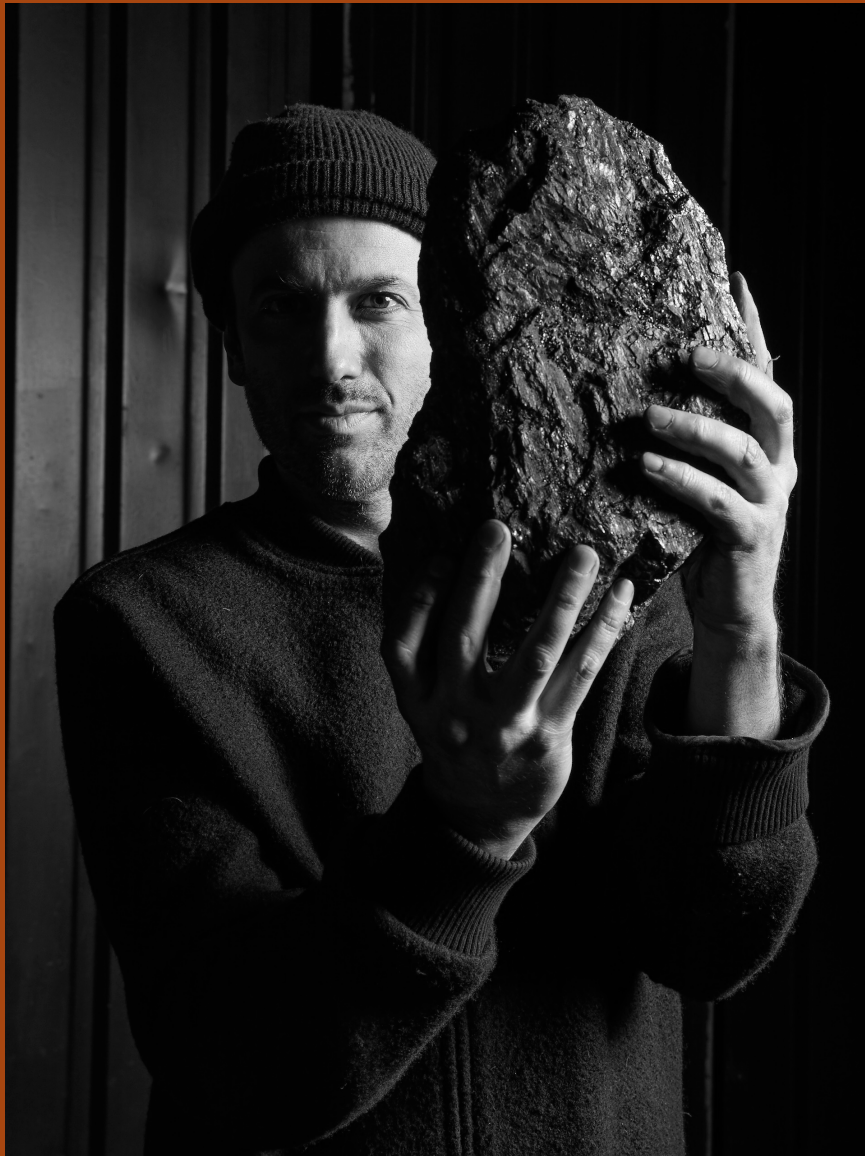


MAGIS

Morphed Mirror by Paul Cockledge



Paul Cocksedge



Profile:

Paul Cocksedge Studio was founded in 2004 by Paul Cocksedge and Joana Pinho. With a strong and dedicated team of collaborators, the Studio has won national and international acclaim for its original and innovative design, underpinned by research into the limits of technology, materials and manufacturing processes.

The key feature of the Studio's work, in everything from product design to architectural projects, is a focus on simplicity and imagination in order to create unique people-centred designs. At the core of this focus lies an unrelenting attention to detail, a willingness to question previous assumptions about design, and an eagerness to take on a wide-ranging array of projects.

The Studio works on projects across the world, dealing with a variety of different objectives, budgets and

regulations. Adaptability is at the heart of every project we take on, large or small. Through effective planning and close collaboration with clients and stakeholders, we bring a high level of expertise to every part of the design process.

The Studio's work includes KISS for City of Milan, the Living Staircase for Ampersand in London, Paul Cocksedge's recent acclaimed solo exhibition at the Friedman Benda Gallery in New York, as well as the launch of The Vamp®, which connects speakers with our new wireless technologies.

Our clients include V&A, London Design Festival, NHS, Swarovski, BMW, Hermès, City of Lyon, Wellcome Trust, Sony, Magis and many more. Paul Cocksedge has won a number of awards and prizes for his designs and is invited to speak at key design events around the world.



Design and

When the creative spirit of Paul Cockshedge, internationally renowned designer and artist, met the experimental approach of Magis, the result was the Morphed Mirror collection.

Much more than a collection of mirrors: “an exploration of the power of compression”, as the designer explains, a simple gesture that transforms material and form, resulting in objects that seem to capture movement. An idea born from the desire to explore the boundary between three-dimensional and two-dimensional, between softness and rigidity, between design and pure expression. Soft forms, shaped and compressed, that suddenly become flat surfaces, without losing their sense of volume and tension.

This is how each Morphed Mirror develops its character, like a fragment of a gesture crystallised in time, coming to life by evoking stories, emotions, and human connections. There are shapes that recall an embrace, some that suggest a wave, others that seem to capture the tenderness of parents holding a child in their arms.

Different materials that blend together and a blurred boundary between flatness and rigid stillness: the subtle play of volumes creates a new tactile and visual experience. Everyday objects come to life and dialogue with the observer.

The collection consists of three mirrors (89.2 x 104 cm) featuring a black metal frame that encapsulates the dynamic force of the mirrors, and two mirrors featuring one or two shelves that press against the sides.



Engineering



Information



Product

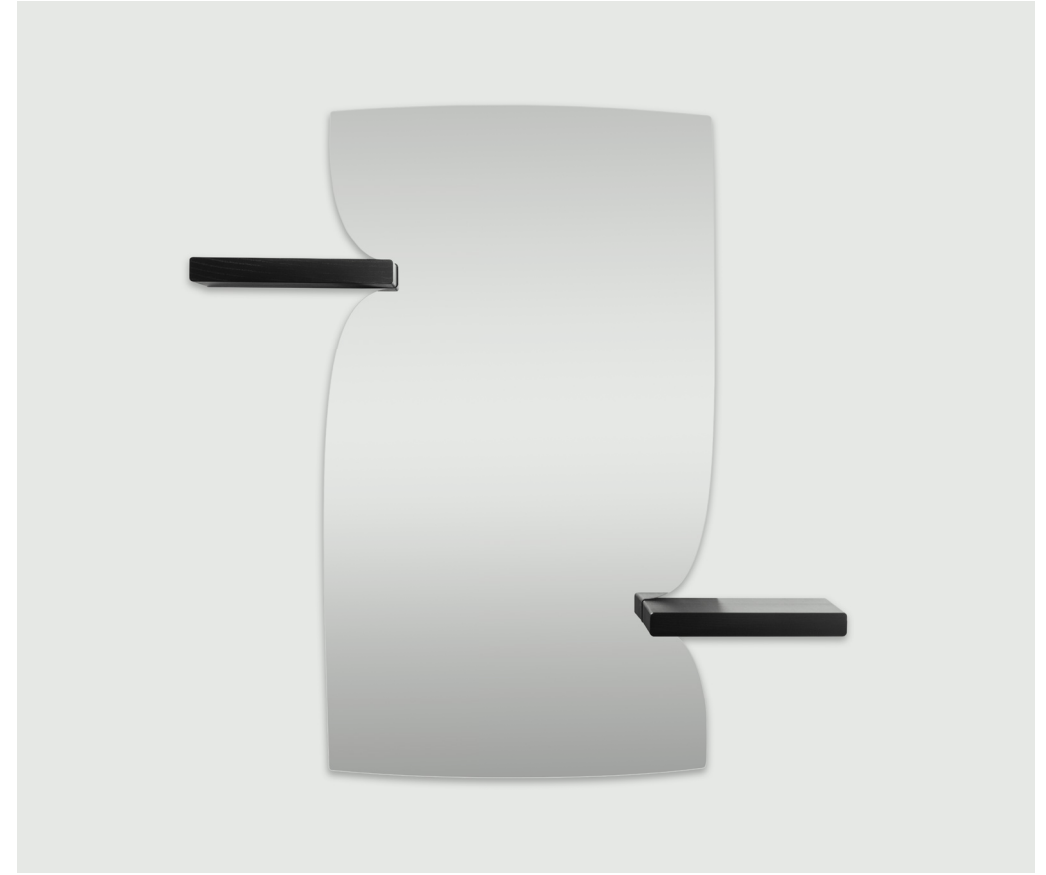
Mirrors for domestic and contract use.

Model 1 (wall mirror) / Frame in extruded aluminium painted black. Mirror with protective back film. Supplied with brackets for wall hanging. It can be hung on 4 sides.

Model 2 (wall mirror with shelves) / Mirror with protective back film. Shelf/shelves in solid ash. Supplied with brackets for wall hanging.



“ The Morphed
Mirror collection
is an exploration



of the power of
compression”

Paul Cockledge



mirror AC540



Frame /
black

mirror AC542



Frame /
black

mirror AC544



Frame /
black

mirror AC585 1 shelf



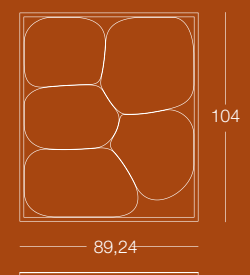
Shelf in solid ash /
black

mirror AC580 2 shelves

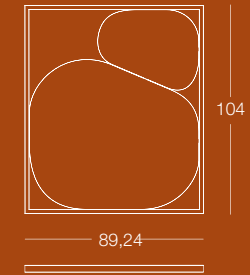


Shelves in solid ash /
black

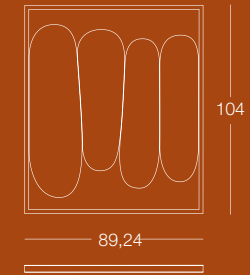
mirror AC540



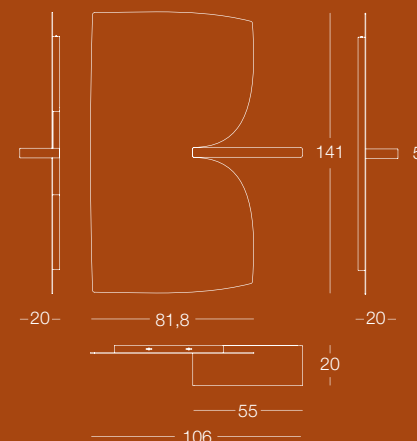
mirror AC542



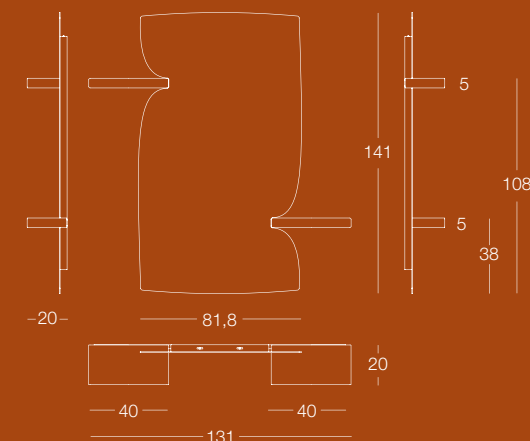
mirror AC544



mirror AC585 1 shelf



mirror AC585 2 shelves



PRODUCT CARE

We recommend using a cloth dampened in water or a window cleaner. Wipe dry with a clean cloth. For the frame, when needed, use ph-balanced soap diluted in water. Do not use abrasive sponges as they may leave scratches. Avoid using acidic products, solvents and products containing ammonia. For cleaning wood, we recommend using ph-balanced liquid soap especially formulated for wood, diluted in water. We recommend cleaning as soon as possible, as giving dirt time to dry can noticeably increase the risk of rings, stains, and surface damages. We recommend paying particular attention to intensely coloured substances (such as coffee, cola, tomato juice, wine, vinegar...). Periodic maintenance and cleaning allow the product to keep its original look and lengthen the duration of its performance.

WARNING

Do not use different cleaning products from the ones mentioned above. Do not use the product in an improper way. Do not place any objects on the glass. Once disused, please make sure this product is disposed in an environment-friendly way.



